



SUMMER CONFERENCE

July 29-30, 2019

Crowne Plaza Hotel & Conference Center
at Historic Union Station
Indianapolis, IN

KEYNOTE PRESENTATION



Crisis Management: Effective Communications Strategies

Chief Jeff Halstead (ret.)
The Halstead Group, LLC

Active shooters, Excessive Force, Natural Disasters, National and/or Global headlines, Serial Killer/Rapist, Weather Emergencies, In-custody Deaths...the list can be overwhelming but handling these challenging headlines needs to be current, strategic, and planned.

This class will give you & your agency's leadership the tools and strategies needed to effectively handle any crisis for your department. You will discuss local crisis headlines, national headlines, what worked, what does not, and in the afternoon session, you will create your own "Crisis Plan" so you and your agency are ready. You will also see how you can handle your crisis faster and more effectively than you ever imagined with technology. Every attendee will leave this class with the tools, confidence, and completed 'plan' to handle any crisis!

Chief Jeff Halstead (ret.)

Chief Halstead is a 30-year veteran serving in law enforcement as a sworn employee and consultant. From 1988-2008, he served with Phoenix PD and retired as a Commander. He served as Chief of Police in Fort Worth from 2008-2015. Chief Halstead was credited for a 24% total crime reduction and for advancing numerous technology programs including over 625 AXON "body-worn" camera systems in Fort Worth PD.

Since 2015, Chief Halstead as worked as a Senior Consultant with Axon (formerly Taser) and created "The Halstead Group", a law enforcement consulting business. He has shared his experiences and successes with other police agencies and police administrators in 35 state and 6 countries. In 2017, he launched "BLUE the App", a secure law enforcement communications platform based in Las Vegas to instantly share all critical intelligence through an encrypted portal across the U.S. 'BLUE' is now "Evertel Technologies, Inc." where Jeff serves as Founder & CEO.

SCHEDULE OF EVENTS

**Subject to change*

MONDAY, JULY 29, 2019

- 7:15 – 8:00 AM Registration
Continental Breakfast
- 8:00 – 8:15 AM Welcome
- 8:15 AM – Noon Keynote Presentation
Chief Jeff Halstead (ret.)
The Halstead Group, LLC
- Noon – 1:00 PM Luncheon
- 1:00 – 5:00 PM Keynote Presentation (cont.)
Chief Jeff Halstead (ret.)
The Halstead Group, LLC

TUESDAY, JULY 30, 2019

- 7:30 – 8:00 AM Continental Breakfast
- 8:00 AM – Noon Child Abduction Response
for Law Enforcement
*National Criminal Justice
Training Center*

Accommodations

**Crowne Plaza Hotel and Conference Center
at Historic Union Station**
123 West Louisiana Street
Indianapolis, IN 46225

Reservations

To make discounted lodging reservations, please contact the Crowne Plaza at 317.631.2221 by **Friday, June 21, 2019.**

Cancellations

Hotel room cancellations are the responsibility of the individual and must be made 72 hours in advance of arrival. Cancellations made less than 72 hours prior to arrival will be charged for the first night's room and tax.

Name _____

Department _____

Rank _____

First Name for Badge _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Cell Phone _____ Home Phone _____

Email _____

REGISTRATION FEE

Member: \$230

Non-Member: \$340

PAYMENT METHOD

Check VISA MasterCard Purchase Order _____

Credit Card

Account Number _____

Expiration Date _____ Security Code _____

Signature (as it appears on card) _____

Credit Card Billing Address (*if different than above*):

Address _____

City _____ State _____ Zip _____

Questions? Call 317.816.1619 ext. 3

If paying by check, mail completed form, along with full payment to:

Indiana Association of Chiefs of Police
11495 North Pennsylvania Street, Suite 103
Carmel, IN 46032

If paying by credit card or purchase order, email completed form to info@iacop.org

Cancellation Policy: No refund for "No Shows". Prior to July 5, 100% refund; July 5-12, 50% refund; after July 12, no refund. Cancellations must be made in writing.